



Literacy Matters



CABARRUS
RECOVERY GRANTS



CABARRUS COUNTY
America Thrives Here



Our Mission

Development (ICCD) in Concord, NC is dedicated to promoting community and economic development. The Center sets the pace for public services and community education through a unique combination of after school and adult learning, youth development, and improving human condition for low income, under served, at-risk and the disadvantaged in collaboration with communities.





INTERNATIONAL CENTER FOR COMMUNITY DEVELOPMENT-ICCD

Education Literacy * Enrichment Opportunities * Community Engagement

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Literacy matters at ICCD, because it changes life for the GOOD! So we believe in the importance of education and the power of all individuals, families, groups, agencies, and institutions to act collectively to meet the needs of their communities.

Who are we? – International Center for Community Development (ICCD) formally known as the Hispanic Learning Center of Cabarrus (HLCCC) founded February 2001; the center targets individuals and families within Cabarrus and surrounding community that are primarily low income The International, underserved, at-risk and the disadvantaged. We at ICCD believe in the importance of education, enrichment, and the power of all individuals, families, groups, agencies and institutions to act collectively to meet the needs of their communities. Our policy is to serve all individuals regardless of race, religion, ethnic group, or economic or social status.

Mission statement: ICCD in Concord, NC is dedicated to promoting community and economic development. The Center sets the pace for public services and community education through a unique combination of after school and adult learning, youth development, and improving human condition for low income, under served, at-risk and the disadvantaged in collaboration with communities.

Brief operating history: Founded in 2001, ICCD offer many opportunities for students to improve their academic skills while participating in fun, positive, enriching after school and summer activities. We provide tutorial services to help students, particularly students who attend low performing schools in our community, English as a Second Language students, and those referred from local schools. Our students come from Cabarrus County Schools, Kannapolis City Schools, Cabarrus & Concord Charter schools, Charlotte Mecklenburg schools, and Homeschools less than 3% from nearby counties such as Rowan County. ICCD mentors provides invaluable opportunity and share their knowledge and expertise with the students who need it most. Our Programs included but not limited to:

After School STEM and Literacy Program

- Homework and Tutoring for Pre-K to 12 grade
- Aaron's Project: computer coding & robotics with Mr. Charlie, Dr. Lim, and Mr. Ezi
- Early Learning Program 4 & 5-year-old

Mentoring and Community Service Programs & Affiliates

- [WHIEEAA](#) - White House Initiative on Educational Excellence for African Americans
- [WHIEEH](#) - The White House Initiative on Educational Excellence for Hispanics
- The President's Volunteer Service Award (PVSA) <https://presidentalserviceawards.gov/>
- PBS Rootle Ambassador Program – [Cabarrus County Ambassador](#)
- US Youth Ambassador Program - The Youth Ambassadors Program brings together high school students and adult mentors from countries across the Americas to promote mutual understanding, increase leadership skills, and prepare youth to make a difference in their communities.
- DoD Starbase Youth STEM Program (U.S Department of Defense) - <https://dodstarbase.org/>
- CUMC- Central United Methodist Church/Central Youth - www.concordcentral.org
- LAWA- Latin Americans Working for Achievement (MOU) - www.lawanc.org
- The Latino Pilots Association (LPA) - www.latinopilot.org/southeast-region

Outreach and Community Programming

- Summer Education and Enrichment
- Adult Basic Education (Literacy/Language) GED/HiSET
- Health and Wellness (Bee Happy ~ Bee Healthy)
- College and Career Readiness activities grades 9 -12, and ESL/ABE
- Supporting Families in Crises, COVID-19 hardship & technology need
- **Information center:** Advocacy and Referrals Services for Latino Community and other immigrant families.

- **Youth Leadership:** (Global Youth Ambassador) Student Ambassador is a leadership opportunity for students who are dedicated to service and representing the center. Student Ambassadors serve as student representatives and role model of the center to the programs and the community.



NASA Langley Field Trip



US DoD Forensic Camp graduates

Scope of the population ICCD serves

The International Center for Community Development (ICCD) formally known as the Hispanic Learning Center of Cabarrus (HLCCC) founded February 2001; the center targets individuals and families within Cabarrus and surrounding community that are primarily low income, under served, at-risk and the disadvantaged. We at ICCD believe in the importance of education and the power of all individuals, families, groups, agencies, and institutions to act collectively to meet the needs of their communities. Our policy is to serve all individuals regardless of race, religion, ethnic group, or economic or social status. ICCD provides extended learning and enrichment opportunities to students and parents. Monday through Thursday, for after school activities and classes, this schedule parallels the Cabarrus county school schedule. Some Family Engagement activities in the evenings or weekends. ICCD holds programs throughout the school year and in the summer.

ICCD students falls (92%) under the following classifications -: Race, Economics, and Social Status

1. **Hispanic:** A person of Mexican, Puerto Rican, Cuban, Central or South American, or other Spanish culture or origin, regardless of race.
2. **Black or African American:** A person having origins in any of the Black racial groups of Africa.
3. **White, not of Hispanic origin:** A non-Hispanic person having origins in any of the original peoples of Europe, North Africa, or the Middle East.
4. **Limited English proficient (LEP)** - a language other than English is used as the primary language in the home
 - **Title I students** are students participating in a program authorized under Title I of the Elementary and Secondary Education Act (ESEA), which is designed to improve the academic achievement of disadvantaged students and also... eligible for free or reduced-price meals under the National School Lunch and Child Nutrition Program.

We strive to equalize our kid's situation so that they have access to the same things as other students.

Snacks and Meals - A free after school snack and summer programs meals are provided for participants in accordance with USDA guidelines. During the summer we offer Breakfast and lunch plus in between me snack. ICCD staff, the board of directors, volunteers and supporters believe in the importance of education and the power of all individuals, families, groups, agencies, and institutions to act collectively to meet the needs of their communities. Education, training, and development are important aspects of a vibrant and prosperous society, providing opportunities for individuals to gain access to and succeed in lifelong learning, training and community development is a priority for our center. ICCD offers many opportunities for students to improve their academic skills while participating in fun, positive, enriching after school activities.

Literacy Matters, because it Changes Life for the GOOD!

ICCD is cultivating the future workforce by providing unique education opportunities to students of all ages and across all demographics in our community and beyond. These efforts are vitally important to maintaining our Nation's competitive advantage, ensuring we are prepared for the ever-changing global Education.

Support our Cause – Volunteer! ICCD is a non-profit 501 (C) (3) organization, WE value our Volunteers



College Student interns



TEHNS Summit on Technology, Education, Health, Nutrition, & Sustainability

ICCD current impact Cabarrus community & Beyond

ICCD programs bring a wide range of benefits to youth, families, and communities. According to Irina Bokova, "Literacy is the door to knowledge, essential to individual self-esteem and empowerment." Between September 2011- Dec.2021, there were about 3700 documented children that received some sort of academic help, of the 3700, 78% were Hispanics, 81% attends Cabarrus County school. Our afterschool literacy programs help boost academic performance for our county schools, reduce rate risky behaviors, crime/juvenile delinquency, promote physical health and wellbeing, and provide a safe, structured learning/playing environment for the children of working parents. We work collaboratively with the public Library, local colleges and universities, relevant businesses, and organizations to help meet our goals and objectives to -

- increase Reading and writing skills
- encouraging family activity times
- improving oral communication, thinking skills, problem solving and decision making.
- improving and providing access to technology

Research has shown that a student's economic background is a strong predictor of his or her academic performance. **92%** of ICCD students come from economically disadvantaged homes.

To help meet their needs, ICCD will work to maximizing student learning time at the center, take field tips and in-home support/resources.

- focusing and implementing on early learning education.
- attracting, developing, and retaining high-quality teachers, tutors, volunteers, and
- utilizing the center graduates and college students who were ICCD students to mentor current students

Collaborators & Group Mentoring

- ✚ Dollar General Literacy Foundation
- ✚ Central United Methodist Church – Men
- ✚ UNC-Charlotte Chancellors Diversity Fund
- ✚ DOT - SBA PPP, SBA EIDL and SBA Targeted EIDL Advance
- ✚ ICCD Board of Directors, Long list of individual Donors
- ✚ UNC-Chapel Hill - School of Government
- ✚ Walmart and Walmart Neighborhood Supermarket
- ✚ Speedway Children Charities - Charlotte
- ✚ Google for Non-profit
- ✚ Bridge of Hope, Technology for the Future & Dance of India -MOU
- ✚ Estaline Clark Circle women of Central United Methodist Church

COVID19 Funders & Donors



Summer Morning yoga with Ms. Debbie

SUPPORT OUR CAUSE: ICCD works as relate to Social, Education, and Community work for interns, and volunteers include but not limited to:

- ✚ Educational Group Mentoring
- ✚ STEM: Robotic, Computer Coding etc.
- ✚ Summer Education & Enrichment programs
- ✚ Program Intakes for services resource and students Referrals
- ✚ Board of Directors Quarterly Meeting
- ✚ **Literacy:** Reading and Tutoring
- ✚ **Language:** Spanish & French
- ✚ Conference and Event planning
- ✚ Clinical Case Management
- ✚ Website & Social Media
- ✚ Advocacy programs and Community Outreach and family crises
- ✚ Grant Writing in collaboration with Executive Director
- ✚ Case Management in Mental Health and Family counseling
- ✚ Fundraising and Marketing
- ✚ Youth Leadership Outreach and Community Services
- ✚ Policy related Tasks: Research, & Program evaluation
- ✚ Board Members, Board Committees, and Advisory members
- ✚ **Educational Field Trips:**
Local Colleges/University/Discovery place/Belk Theater, etc.
Biannual trip to Washington DC Area, etc.



University of NC-Charlotte Field Trip



Air National Guard field trip



WE WELCOME YOUR DONATION

SPONSOR A CHILD: You can sponsor a child in many different ways at ICCD. For example, you could BECOME a Mentor, read to them, assist with homework and school projects, or cover the expense it takes to have them in ICCD afterschool/summer program which is less than \$3 per child per day. A maximum of **\$784.84 per year**. Includes, Summer Program, After-School tutoring, STEM mentoring, field trips, and meals/snacks, etc.





To partner with ICCD
Email us@
info@iccdconcord.org